## GREENBERG QUINLAN ROSNER RESEARCH

## Chesapeake Beach Consulting

February 19, 2013

# Texans Stand Up for Access to Birth Control Results from a Statewide Survey of Texas Voters 

To: Interested Parties
From: Anna Greenberg, Greenberg Quinlan Rosner Research Bob Carpenter, Chesapeake Beach Consulting

Texans believe that access to family planning and birth control is important and should not be limited by a woman's income level, employer, or medical provider. Voters support government taking action to ensure that Texas women can make their own decisions about family planning, including providing state funding for family planning and birth control programs in the state.

Support for state funding for providing access to family planning services and birth control for low-income women is both broad and deep, crossing political, racial, generational, and geographic lines. Moreover, strong support exists for access to birth control among religiously observant ${ }^{1}$ Texans, including both Catholics and Protestants, as well as Born-again Christians.

Voters support efforts to make birth control more accessible to women, not less. Texans oppose the cuts to funding for family planning made by the state Legislature in 2011 and want to see funding restored. They also oppose allowing employers to deny their employees health care coverage for family planning services and birth control, and want to ensure that state funding for family planning goes to medical providers that offer a full range of family planning services, including birth control.

The results in this report are based on a statewide poll of registered Texas voters, conducted by Greenberg Quinlan Rosner and Chesapeake Beach Consulting for the Texas Freedom Network Education Fund. The survey reached a total of 604 registered voters in Texas and was conducted February $6-11$, 2013. The margin of sampling error for the sample is $+/-3.99$ percentage points at a 95 percent confidence level.

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## Voters view access to birth control as an important Issue

Texas voters strongly believe that ensuring that Texas women have access to family planning and birth control, regardless of income barriers, is a priority. More than two-thirds of Texas voters ( 68 percent) say that access to family planning and birth control is extremely important ( 36 percent) or very important ( 32 percent). Another 16 percent say that this issue is a little important. Just 13 percent say that access to family planning and birth control is not important.

Belief in the importance of access to family planning options, including birth control, crosses partisan, gender, racial, and age lines. Sixty-two percent of political independent voters see this issue as extremely or very important; a simple majority of Republicans ( 50 percent), including 56 percent of Republican women, also agree.

Figure 1: Importance of access to family planning and birth control by partisanship

How important is it to you that Texas women have access to family planning and birth control, regardless of their income -- is it extremely important, very important, just a little important or not important at all?

Extremely/Very Important


An overwhelming 91 percent of African American voters and 79 percent of Hispanic voters view this issue as extremely or very important. This issue also resonates for both men and women, younger and older, and voters in every part of the state, with strong majorities of each of these groups affirming the importance of access to family planning and birth control.

Figure 2: Broad belief in importance of access to birth control

| How important is it to you that Texas women have <br> access to family planning and birth control, <br> regardless of their income -- is it extremely <br> important, very important, just a little important or <br> not important at all? <br> Total | (\% Extremely/Very- \%Little/Not) <br> White |
| :--- | :--- |
| Hispanic | $68-30$ |
| Men | $61-37$ |
| Women | $79-16$ |
| Under 30 | $62-36$ |
| Under 50 | $73-24$ |
| Over 50 | $84-16$ |
| Dallas media market | $75-23$ |
| Houston media market | $62-34$ |
| San Antonio media market | $58-37$ |
| Austin media market | $74-25$ |

Moreover, belief in the importance of access to family planning and birth control is strong for voters regardless of religious affiliation or religiosity. Those who say that access to family planning and birth control for Texas women is extremely or very important is consistently high among voters who identify as Catholic or Protestant. Fully, sixty percent of self-identified Bornagain Christians and 61 percent of religiously observant voters say access to family planning and birth control is extremely or very important.

Figure 3: Access to family planning and birth control by religious affiliation

How important is it to you that Texas women have access to family planning and birth control, regardless of their income -- is it extremely important, very important, just a little important or not important at all?


## Overwhelming desire for state-funded access to birth control

Voters express strong support for making sure that Texans have access to the necessary information and services needed to allow Texas women to make their own family planning decisions, regardless of their financial circumstances. Voters oppose the Legislature's action in cutting funding for family planning and birth control by two-thirds in 2011 and want to see that funding restored.

Voters view access to information on birth control as crucial. Eighty-four percent of Texas voters favor teaching about contraception, such as condoms and other forms of birth control, along with abstinence, in high school sex education courses; nearly two-thirds (66 percent) "strongly favor" providing this type of information.

Voters also believe finances should not hinder a woman's access to family planning. Nearly three-quarters- 73 percent-of voters want Texas to provide state-funded family planning services, including birth control, for low-income women, with almost half of voters ( 48 percent) strongly supporting state-funded family planning services.

Support for state-funded access to family planning services further defies outdated conventions that contend that blocs of voters, including Hispanics and observant religious voters, oppose access to family planning and birth control. Support for access to family planning is higher among Hispanic voters (77 percent) than among voters overall. Even among most religiously observant voters, strong majorities support state funding for family planning.

Figure 4: Support for funding for birth control defies conventional wisdom


Access to family planning is important to Texans, and a strong majority of voters (57 percent) oppose the cuts to funding for family planning and birth control made by the state Legislature in 2011; likewise, 54 percent of voters want to see the cuts in state funding for family planning and birth control restored. This includes majorities of political independents who both oppose the cuts ( 53 percent oppose funding cuts) and want to see them restored ( 55 percent support restoring cuts). Even among Republicans, a plurality (49 percent) opposes the actions of the Republican-controlled Legislature to cut state funding for family planning.

Figure 5: Opposition to funding cuts crosses partisan lines


## Government, employers should not deny access to family planning

Texas voters believe that women, not government or employers, should determine what family planning services, including birth control, they can access; these voters oppose efforts to use funding and health care coverage to limit or deny women access to family planning.

Voters oppose allowing any employer to deny their employees access to health care coverage for certain services because it violates the employer's religious or moral beliefs, including access to both birth control ( 56 percent oppose denying access) or emergency contraception (53 percent oppose denying access).

Figure 6: Voters oppose employers denying women access to family planning


Moreover, voters do not want government to use state funding to limit women's access to health care and family planning in Texas. Fifty-six percent of voters believe that providers receiving state funding for women's health care and family planning must offer a full range of birth control options for women. A majority ( 54 percent) also favor requiring that any state funding for women's health care and family planning go only to medical providers that provide access to birth control options like the birth control pill.

## The bottom line

Texas voters—regardless of political or religious affiliation or racial background-agree on the importance of ensuring Texas women have access to family planning and birth control. Voters support family planning policies that ensure that Texas women, not government or employers, can decide for themselves and have access to the family planning services and birth control they choose.

## Appendix A: Methodology

Greenberg Quinlan Rosner and Chesapeake Beach Consulting, on behalf of the Texas Freedom Network Education Fund, designed and administered a statewide survey of registered voters in Texas. The survey reached a total of 604 voters in Texas. The survey was conducted February $6-11,2013$. The margin of sampling error for the total sample is $+/-3.99$ percentage points.

The survey included 448 respondents reached on a landline telephone and 156 respondents reached on a cell phone. The survey was offered in both English and Spanish.

The data were weighted by gender, race, age, education, and region to ensure an accurate reflection of the population. The sample size with these weights applied is 604 .

## Appendix B: Survey Frequencies

## Texas Freedom Network Education Fund Frequency Questionnaire

## February 6-11, 2013 604 Registered Voters

**Numbers represent percentages unless otherwise noted
Q. 3 What language do you feel most comfortable speaking, Spanish or English?

|  | al |
| :---: | :---: |
| English/ingles. | 97 |
| Spanish/espanol | 3 |
| (ref:LANGDUMMY) |  |

Q. 4 First of all, are you registered to vote at this address?

## Total

Yes ........................................................................................... 100
No..............................................................................................-
Don't know ................................................................................... (ref:JOHN)
Q. 6 I know it's a long way off, but what are the chances of your voting in the election for Governor, U.S. Congress, and other offices in November 2014 -- are you almost certain to vote, will you probably vote, are the chances $50-50$, or don't you think you will vote?

|  | Total |
| :---: | :---: |
| Almost certain . | . 76 |
| Probably.. | 12 |
| 50-50. | 8 |
| Will not vote | . 3 |
| (Don't know/refused) | . 1 |
| (ref:WILLVOTE) |  |

Q. 7 Have you heard, read or seen anything lately about funding and access to women's health care in Texas?

Q. 8 What about crisis pregnancy centers. Have you heard, seen, or read anything about crisis pregnancy

## centers in Texas?

Total
Yes, great deal ..... 11
Yes, some ..... 15
Yes, just a little ..... 14
No ..... 59
(Don't know/refused) ..... 1
Total Yes ..... 40
Yes - No ..... -20
(ref:CPCAWARE)
[241 Respondents]
Q. 9 (IF YES) Did what you see or hear make you feel more favorable or less favorable toward crisis pregnancy centers in Texas?
Much more Taval
Somewhat more favorable ..... 2132
Somewhat less favorable
Much less favorable ..... 14
(No difference) ..... 16
(Don't know/refused) ..... 7
Total More favorable ..... 53
Total Less favorable ..... 24
More - Less Favorable ..... 30
(ref:CPCAWRE2)
Q. 10 How important is it to you that Texas women have access to family planning and birth control, regardless of their income -- is it extremely important, very important, just a little important or not important at all?
Total
Extremely important ..... 36
Very important ..... 32
Just a little important ..... 16
Not important at all. ..... 13
(Don't know/refused) ..... 3
Extremely/Very ..... 68
Little/Not ..... 30
(ref:ACCESS)
[302 Respondents]
Q. 11 (SPLIT A) Please tell me if you agree or disagree with the following statement: Women's access to family planning and birth control are being threatened in Texas.
Total
Strongly agree ..... 29
Somewhat agree ..... 19
(Neither agree nor disagree) ..... 7
Somewhat disagree ..... 14
Strongly disagree ..... 19
(Don't know/refused) ..... 10
Total Agree ..... 49
Total Disagree ..... 34
Agree - Disagree ..... 15 (ref:THREAT1)
[302 Respondents]
Q. 12 (SPLIT B) Please tell me if you agree or disagree with the following statement: Women's access to health care is being threatened in Texas.

## Total

Strongly agree ..... 28
Somewhat agree ..... 18
(Neither agree nor disagree) ..... 4
Somewhat disagree ..... 20
Strongly disagree ..... 23
(Don't know/refused) ..... 7
Total Agree ..... 46
Total Disagree ..... 43
Agree - Disagree ..... 3
(ref:THREAT2)

[302 Respondents]
Q. 19 (SPLIT C) Some have proposed allowing any employer or boss to deny their employees health care coverage for certain services, including birth control, because it violates the employer's religious or moral beliefs. Do you favor or oppose that proposal?
Total
Strongly oppose ..... 40
Somewhat oppose ..... 16
Somewhat favor ..... 9
Strongly favor ..... 31
(Don't know/Refused) ..... 4
Total oppose ..... 56
Total favor ..... 40
Oppose - Favor. ..... 16
(ref:RELIGBC1)
[302 Respondents]
Q. 20 (SPLIT D) Some have proposed allowing any employer or boss to deny their employees health care coverage for certain items, such as emergency contraception, also known as Plan B, because it violates the employer's religious or moral beliefs. Do you favor or oppose that proposal?

## Total

Strongly oppose ..... 35
Somewhat oppose ..... 17
Somewhat favor ..... 9
Strongly favor ..... 34
(Don't know/Refused) ..... 4
Total oppose ..... 53
Total favor ..... 43
Oppose - Favor ..... 9
(ref:RELIGBC2)
Q. 21 Finally, I would like to ask you a few questions for statistical purposes. In what year were you born? Total
18-24 ..... 9
25-29 ..... 6
30-34 ..... 8
35-39 ..... 8
40-44 ..... 10
45-49 ..... 9
50-54 ..... 10
55-59 ..... 9
60-64 ..... 9
65 and over ..... 20
(No answer) ..... 2
(ref:AGE)
Q. 22 What is the last year of schooling that you have completed?
1-11th grade
Total
High School graduate ..... 17
Non-college post H.S ..... 2
Some college ..... 25
College graduate ..... 34
Post-graduate school ..... 16
(Don't know/Refused) .....  2
(ref:EDUC)
Q.23-25 Generally speaking, do you think of yourself as a Republican, a Democrat or what?
Total
Strong Democrat ..... 19
Weak Democrat ..... 11
Independent-lean Democrat ..... 8
Independent ..... 9
Independent-lean Republican ..... 13
Weak Republican ..... 13
Strong Republican ..... 23
(Don't know/Refused) ..... 5
(ref:PTYID1)
Q. 26 Thinking in political terms, would you say that you are Conservative, Moderate, or Liberal?
Total
Liberal ..... 19
Moderate ..... 32
Conservative ..... 43
(Don't know/Refused) ..... 6
(ref:IDEO1)
Q. 27 Are you married, single, separated, divorced, or widowed?

## Total

Married .......................................................................................... 66
Single ............................................................................................. 17
Separated/Divorced ....................................................................... 8
Widowed ........................................................................................... 7
(Don't know/Refused) .................................................................... 2
Sep/Div/Wid .................................................................................... 14
(ref:MARRY)
Q. 28 What is your religion -- Protestant, Catholic, Jewish, Muslim, Mormon, another Christian religion, another non-Christian religion, or do you not have a religious affiliation?

Total
Protestant........................................................................................ 41
Catholic ............................................................................................ 24
Jewish ............................................................................................. 0
Muslim/Islam ..................................................................................... 1
Mormon........................................................................................... 1
Other Christian ............................................................................. 14
Other non-Christian religion .............................................................. 1
Not affiliated or nothing in particular (Atheist, Agnostic)................ 12
(Don't know/refused)........................................................................ 7
(ref:RELIGTFN)
[506 Respondents]
Q. 29 (SKIP IF JEWISH, MUSLIM, ATHEIST, AGNOSTIC, OR OTHER NON-CHRISTIAN RELIGION)

When it comes to your religious identity, would you say you are fundamentalist, evangelical, charismatic, Pentecostal, mainline, or liberal, or do none these describe you?

|  | Total |
| :---: | :---: |
| Fundamentalist | . 10 |
| Evangelical. | . 9 |
| Charismatic | . 3 |
| Pentecostal | . 5 |
| Mainline | . 9 |
| Liberal | 8 |
| (No designation, or just Christian or just Protestant) | 33 |
| (Other). | 5 |
| (Don't know/refused) | 17 |
| (ref:PROTID) |  |

[506 Respondents]
Q. 30 (SKIP IF JEWISH, MUSLIM, ATHEIST, AGNOSTIC, OR OTHER NON-CHRISTIAN RELIGION) Would you describe yourself a born-again Christian, or no?

Total
Yes .................................................................................................. 49
No................................................................................................... 47
(Don't know/Refused) ...................................................................... 4
(ref:BORNAGIN)
Q. 31 How often do you attend church or other religious services -- every week, once or twice a month, several times a year, or hardly ever?

Total
Every week ................................................................................. 43
Once or twice a month ................................................................ 19
Several times a year ...................................................................... 12
Hardly ever.................................................................................. 17
(Never) ........................................................................................ 5
(Don't know/refused).................................................................... 4
(ref:RELIGB)
Q. 32 What is your race?

Total
White ........................................................................................... 63
Black .......................................................................................... 11
Hispanic ..................................................................................... 21
(Other)......................................................................................... 3
(Don't know/refused).................................................................... 2
(ref:RACE)
Q. 5 Respondent gender

|  | Total |
| :---: | :---: |
| Male | . 47 |
| Female $\qquad$ (ref:GENDER) | 53 |

## Appendix C: Presenter Biographies

## ANNA GREENBERG, SENIOR VICE PRESIDENT, GREENBERG QUINLAN ROSNER RESEARCH

Anna Greenberg is a leading pollster and an expert in survey research methodology with nearly 15 years of experience.

Since joining Greenberg Quinlan Rosner in 2001, Greenberg has worked with many elected officials and a wide range of NGOs and advocacy groups. Her areas of expertise include women and politics, LGBT rights, religion and politics, healthcare policy and drug policy reform. Some of her current and recent clients include:

- Governor Mark Dayton (MN)
- Lt. Matt Denn (DE)
- Senator Amy Klobuchar (MN)
- Congressman Ron Barber (AZ-2)
- Congressman Pete Gallego (TX-23)
- Congresswoman Gabrielle Giffords (AZ-8)
- Congressman Mark Pocan (WI-2)
- Congresswoman Michelle Lujan Grisham (NM-1)
- Congressman John Sarbanes (MD-3)
- Attorney General Patrick Lynch (RI)
- Mayor Rahm Emanuel (Chicago)
- Democratic Congressional Campaign Committee (DCCC)
- AFL-CIO
- SEIU
- EMILY's List
- NARAL Pro-Choice America
- Human Rights Campaign (HRC)
- The Center for American Progress (CAP)
- The National Academy of Sciences

Greenberg also leads GQRDigital, a practice that explores the impact of social media on public opinion and provides micro-targeting for candidates and advocacy organizations.

Prior to joining Greenberg Quinlan Rosner, Greenberg taught at Harvard University's John F. Kennedy School of Government. She was a visiting scholar with the Pew Research Center for the People and the Press. She serves on the advisory board of the Boisi Center for Religion and American Public Life at Boston College and is a research fellow at American University's Center for Congressional and Presidential Studies. She holds a BA in Government from Cornell University and Ph.D. in Political Science from the University of Chicago.

## ROBERT E. CARPENTER, PRESIDENT, CHESAPEAKE BEACH CONSULTING

Bob Carpenter founded Chesapeake Beach Consulting in the spring of 2012 to offer political clients, associations, non-profit organizations and corporations, strategic consulting services, research services and political advice.

Prior to founding this firm, Bob worked for 18 years at American Viewpoint, a full service public opinion research firm. He has extensive experience in both qualitative and quantitative research. Bob has conducted hundreds of focus groups and drafted and administered thousands of surveys for political clients, corporations and associations. He has conducted survey research for numerous Republican Members of the United States House of Representatives and the United States Senate, as well as Republican candidates for statewide and local office. From 2004 through 2010 he was the principle pollster for the Indiana House Republican Campaign Committee.

In the women's arena, Bob has conducted research for the Barbara Lee Family Foundation, the WISH List, the Republican Majority for Choice, the White House Project, the Center for Policy Alternatives and numerous other groups.

In the environmental and conservation arena, Bob was involved in most of the projects American Viewpoint undertook over the past 18 years. He has provided research and strategy advice to the Georgia Conservation Voters, the National Environmental Trust, the Nature Conservancy, the National Wildlife Federation, the Campaign for America's Wilderness, the Washington Wilderness Coalition, and many others.

In the education arena, Bob has provided research and strategic advice to the National Education Association. In this capacity, he worked with their governmental relations team to encourage and develop greater participation in the political process among their Republican members.

Bob has extensive experience in state party management, campaign management and legislative affairs. Prior to joining American Viewpoint, Bob worked for the California Legislature; the California Republican Party as both Political Director and Executive Director; the Republican Party of Alaska as both Political and Executive Director; the Republican National Committee as Deputy Regional Political Director for the Great Lakes region and as National Field Director; and Executive Director of Victory "92-New York.

In 2008, Bob ran for and was elected to the Chesapeake Beach Town Council (MD). He currently serves as the Chair of the Election Code Revision Committee and as Chair of the Skateboard Park Development Advisory Committee. As a Member of the Town Council, Bob has become proficient in municipal budgeting and governance. He was re-elected in November 2012.

Bob is a native of California. He holds a Bachelors degree from Cal Poly, San Luis Obispo and a Masters of Public Administration degree from the University of Southern California. He currently lives in Chesapeake Beach, Maryland.

# This project was made possible by the generous support of: 

Alice Kleberg Reynolds Foundation
Embrey Family Foundation
Ms. Foundation for Women


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[^0]:    1 "Religiously observant" includes any respondent who indicates that he or she attends religious services at least once a week.

